



University of Massachusetts Boston

Center for Rebuilding Sustainable Communities after Disasters

John W. McCormack Graduate School of Policy Studies

An international conference on

Rebuilding Sustainable Communities for children and their families after Disasters

November 16-19, 2008

Governor Scott McCallum



Governor Scott McCallum's keynote presentation is titled:

How Technology Is Transforming Disaster Relief.

He has over 30 years executive experience leading strategic and operations planning, media, marketing, and government relations. He served as Wisconsin Governor, and is a nationally recognized author, speaker, and consultant.

McCallum is the President and CEO of the Aidmatrix Foundation. Aidmatrix Foundation is an international nonprofit organization sponsored by some of the world's leading technology corporations that leverage world-class solutions from the business world and apply them to the NGO world. Aidmatrix goal is to get the right aid to the right people at the right time. Aidmatrix functions as a bridge, a linking pin between for the for-profit and nonprofit worlds – with systems that open lines of communication between donors, nonprofits, their partners, volunteers, and people in need. Through partners and technology, Aidmatrix processes over \$1.5 billion in aid annually, with over 35,000 users worldwide. Aidmatrix offers multi-lingual solutions, serving the Americas, Asia, Africa, and Europe.

Governor McCallum is a Senior Fellow with the Discovery Institute, a think tank based in Seattle, WA. He has taught at the University of Wisconsin-Milwaukee, and has been an Executive-in-Residence at Northwestern University in Evanston, IL. He also teaches Executive MBA marketing classes at Sun Yat Sen and Harbin Universities in the Peoples Republic of China. McCallum earned his B.A. from Macalester College and a M.A. from Johns Hopkins School of Advanced International Studies. He sits on several boards of directors. He has served on numerous Presidential Commissions.

For further information, please visit our conference website:

www.rebuilding.umb.edu/rscbfd